



2007 Henderson Indians

Girls Fastpitch Softball

1481 Powder Horn Drive
Henderson, Nevada 89014
Phone 595-2252



Greetings, Prospective Sponsor

I am writing you today to help inspire your interest in becoming a Sponsor for the 2007 Season of the 14 & Under Henderson Indians Fastpitch Softball Team. Organized Softball has so many reasons for being one of the most successful youth activities in the United States, it staggers the imagination. It promotes healthier lifestyles by involving our girls in energy expending activity. It develops a sense of teamwork and teaches them the need to excel as individuals but rely upon the capable assistance of others. It gives valuable lessons in fair play and it provides a forum for parent- youth interaction on a regular basis. It rewards excellence and does not criticize failure. Statistics show that girls involved in sports are:

- **92% less likely** to become involved in drugs.
- **80% less likely** to get pregnant.
- **Three times more likely** to graduate from high school

Our “A Ball” program will give the girls an opportunity and arena to build upon the skills they have learned in their “B” League and helps them advance to the next level of competition and understanding of the game. Many of these young ladies have already represented our community at State, Western Regional, & Western National Tournaments across the country. They have proven that they are excellent citizens as well as fierce competitors.

The girls need your help this season. The costs of equipment, uniforms, field lights and use, batting cage facilities, and tournament play are rising, logistics expenses are increasing, and player involvement can dwindle without the help of local business and individual sponsors. We need to keep the cost per participant at a level that encourages, rather than discourages play. Sponsorship is the only way this can occur.

The Management, Coaching and Administration of the Team are always done on a purely voluntary basis, but virtually everything else involves a “cost” to the team.

As a sponsor you will also receive recognition on our team letter, website and banner as well as receive a team photo or a thank you plaque at the end of each season (depending on contribution level). All recognition is based on the level of sponsorship and as an organization that depends on sponsorship money; we strongly encourage our members to patronize all of our sponsors when possible. Since we have non-profit status, donations to our group may be tax deductible. **Our Tax Identification Number is 43-2109972**

Timing is critical – in order to satisfy the need to organize the team effectively, please help today – it will make a world of difference tomorrow! Any questions will be eagerly and completely answered to your satisfaction by calling me directly and thank you very much for considering this sincere and very worthwhile request.

Sincerely,

Riaz Ali
Manager / Head Coach
702 595-2252



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Business Name: _____

Contact: _____ **Position/Title:** _____

Address: _____

City, State, Zip: _____

Phone #: _____ **Email:** _____

Please make checks payable to: Henderson Indians

Sponsorships Levels: (please circle one)

- *Member = \$ 150 (Ad / listing on Team Website & Thank you Certificate)
- *Bronze = \$ 350 (Above plus Team Plaque)
- *Silver = \$ 500 (Above plus ad listing all Team Correspondence)
- *Gold = \$ 1,000 (Above plus Listing on Team Banner)
- *Platinum = \$ 2,000 (Above plus listing on Team Bat Bags)

Total Sponsorship Amount \$ _____ **Check#** _____

Corporate/Business/Individual "Primary" Sponsorship

Special recognition and primary exposure of Corporate/Business/Individual sponsorships will be made for contributions at a level of \$3,000 or more. We will recognize these sponsorships as "Primary" sponsors and they will receive PRIMARY position of their logo on the team bat bags, team banner, team web site and any pertinent advertising/media materials.